

Hall C The Innovation Zone	
9.15 - 9.45 am Opening ceremony by OCC	
9.45 - 10.25 am Technology Business Driving unconventional business grow Accenture Digital Denmark by Alexander Fritsch, Senior Principal, Accenture	
10.30 - 11.10 am Technology Business IoT, technology, business models, and real-life implementations Microsoft by Jasper Hedegaard Bojsen Director of Platform Innovation at Microsoft Denmark	
11.20 - 12.00 am Technology Business Internet of Things – It happens now IBM by Claus Klint, Director at IBM Watson Internet of Things, the Nordic countries	

Hall A Professional Electronics	Hall A Production
10.30 - 11.00 am New techniques and products	10.00 – 10.50 am Production in Denmark
SeqZap system test - continuous functional test of embedded software CIM Software by Rasmus Toftdahl Olesen, CIM Software Testing A/S	Mechanisms of void formation and their prevention in solder joints SMT Solutions by Paul Wild, Deputy Head of R&D Department
	11.00 – 11.30 am Production Electronics Cooling Solutions Innofour by Michael Kasperski, Lead Thermal simulations application specialist Mentor Graphics Europe

Hall C Room 1	Hall C Room 2
9.30 – 10.00 am Security Industrial grade Linux - the security challenge Prevas by Mads Doré Hansen, Product Manager, Embedded Linux Prevas	9.30 – 10.00 am Sensor and wireless technology IoT - from hype to reality DELTA by Morten Wagner, Director of Digital Innovation at DELTA
10.05 – 10.35 am Security IoT System Architecture and Design Tekpartner by Kurt Godsk CEO at Tekpartner A/S	10.05 – 10.35 am Sensor and wireless technology Use of smart sensors in industrials applications Analog Devices A/S by Anders Frederiksen, Technical Support Manager
10.40 – 11.10 am Security Testing IoT products DELTA by Jeppe Bjerre	10.40 – 11.10 am Sensor and wireless technology Wireless IoT sensors without batteries Xtel by Martin Jørgensen, innovation Director

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13.00 - 13.40 pm Technology Business Connecting IoT Ericsson by Lars Nielsen, CTO Industry and Society
13.40 - 14.15 pm
Technology Business
A mobile operators opportunity in the IoT ecosystem Telia
14.25 - 14.55 pm
Technology Business
Disruptive design cycles for secure scaleable IoT deployments Arrow by Andrew Bickley, Technology Marketing Director at Arrow Electronics
15.00 - 15.30 pm
Technology Business
A life as Cyborg – can a NFC-Chip control the body?
Radr by Esben Hardenberg, project manager at Rahr

13.00 – 13.30 pm	13.00 – 13.50 pm
New techniques and products Accurate differential measurements rely on a measurement system Tektronix by Jukka Hirvonen, Tektronix	Production in Denmark Defect-free products – DPM as key parameter to improvement of quality EP-TeQ by Christophe Lotz, President of ASTER Technologies
14.00 – 14.30 pm New techniques and products Interference of Thing - Signal Hunting using the new USB spectrum analyzer from Tektronix Tektronix by Jukka Hirvonen	14.00 – 14.30 pm Production Big data to optimizing of Yield in the production Prevas by Henrik Thomsen, Project Sales Manager, Product Development & Test Solutions

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13.00 – 13.30 pm	13.00-13.30 pm
IoT and business	Sensor and wireless technology
IoT – Technology and business Xtel by Mogens Durup Nielsen, Sales & Business Development Director	Avnet Silicas Visible Things, Edge-to-Enterprise reference platform Avnet Silica by Jan Nordling, Technical Marketing Manager Nordic
	13.35 – 14.05 pm
	Sensor and wireless technology
	IoT – Wireless Technologies
	RTX by Asger Hviid, Business Development and Area sales Manager, IoT
14.00 – 14.30 pm	14.10 – 14.40 pm
Protection	Sensor and wireless technology
Industrial Interfaces – Improved solutions to	Energy Harvesting and IoT without batteries
Circuit Protection Bomberg by Ian Doyle, Director of EMEA Sales & Marketing, Protek Devices	DELTA by Johan Pedersen, Energy Harvesting & IoT Specialist
	14.40 – 15.10 pm
	Sensor and wireless technology
	CE marking for importers and producers Bolls by Kim Boll



Hall C The Innovation Zone	Hall A Professional Electronic
9.15 - 9.45 am Electronics of the future Digital welfare and healthy growth with data Welfaretech by Christian Graversen, MD at Welfare Tech	9.30 - 10.00 am New techniques and products BlueTooth Smart RF testing – the necessary measurements by testing of BlueTooth Smart units from R&D to production Aritsu A/S by Jesper Lund Nielsen, Account Manager, Anritsu A/S
9.50 - 10.20 am Electronics of the future The Cyber-Physical 3D Ecosystem – sengsing, modelling, printing DTU Compute by Rasmus Larsen, Head of Department at DTU Compute	
10.30 – 11.00 am Electronics of the future DI's status of IoT DI v. Henrik Vallentin Jensen, DI Digital	10.30 - 11.00 am New techniques and products Sensorer Avnet Abacus by Frederik Bai
11.05 – 11.35 am Electronics of the future Living logic DTU by Jan Madsen, Professor in Computer-based systems	
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Computer-based systems	
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Drones Drones in Denmark – an introduction to a growth industry UAS Denmark by Micahel Larsen, Head of UAS	13.00 - 13.30 pm New techniques and products Embedded Security Nohau Danmark by Henrik Steen Andersen, technical sales engineer, Nohau Danmark A/S
14.05 - 14.35 pm Electronics of the future Develco presents actual examples of loT solutions Develco by Jacob Bjerre, Chief Sales Officer	
14.40 – 15.10 pm Electronics of the future Smart Home – Technologies Develco by Poul Møller Eriksen, Develco Products	14.00-14.30 pm New techniques and products New revolutionary cost effective solution for EMC test Nortelco by Edwin vom Hofe, Sales Manager / Associate DARE!! Instruments

Hall A Production	Hall C Room 1
Production in Denmark Understanding Industry 4.0 and IIoT Eltraco by Dr. Friedrich W. Nolting	9.15 - 09.45 am Security The Internet of Hackable Things - Why Hackers Love the Internet of Things DTU by Nicola Dragoni, professor, Technical University of Denmark
Industry 4.0 Industri 4.0 in a Danish perspective Indesmatech by Tom Togsverd	9.50 - 10.20 am Security Securing the Internet Of Things with TI Simplelink Wi-Fi Texas Instruments
Industry 4.0 Industry 4.0 – Politics or Technology? Prevas by Andreas Rosengren, Consultant at Prevas	
Industry 4.0 How do we create industry 4.0 in our businesses?	11.05 - 11.45 am Security Ethical hacking, how to use attacking methods to protect a system by László Erdődi
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Production in Denmark Automation Technologies Trends - How to use in Denmark smartTec Nordic A/S by Stan Early, Director Automation Solutions	
Production in Denmark Internet of Everything, by Preben Mejer, Inspirator and lecturer	

Hall C Room 2	Hall C Room 3
9.15 - 09.45 am Sensor og wireless technology The position of Wireless Technologies in Industrial Internet of Things RTX by Jens Christian Lindof, Vice President	9.15 - 09.45 am Embedded High Perf. Computing Performance Without the Price - Myth or Reality? DTU Compute by Sven Karlsson, Associate Professor at DTU
9.50 - 10.20 am Sensor og wireless technology Keysight in IoT - it is about ensuring a good connection Altoo by Giacomo Tuveri, Marketing Industry Manager EMEAI for Automotive, Energy and semiconductors	9.50 - 10.20 am Embedded High Perf. Computing Design Methodology for Rapid Prototyping and Early Verification in FPGA and SoC Design Madworks by Jonas Rutström, Technical Export
10.30 - 11.00 am Sensor og wireless technology Connected Toilets – a complete IoT solution in 2 weeks NEOCORTEC by Thomas Halkier, CEO of NEOCORTEC	10.25 - 10.55 am Embedded High Perf. Computing Open CL - parallel programming for mixed processing platforms Prevas by Hans Holten-Lund, Senior FPGA Designer
11.05 - 11.35 am Solutions Physics of Failure Prediction for Electronic Components and Systems Innofour by Dr. Craig Hillmann, Chief Executive Officer of DfR Solutions	11.00 - 11.40 am Embedded High Perf. Computing Intel and Moore's law. How does the future look? Intel by Frank Foerster, VP and General Manager Intel PSG Europe

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13.00 - 13.30 pm Sensor og wireless technology CE marking for importers and producers Bolls by Kim Boll	13.00 – 13.30 pm Embedded High Perf. Computing Real-time and IT communication Avent Silica by Michael Zapke, Product Marketing Manager for Industrial Applications at Xilinx in Munich
	13.35 – 14.05 pm Embedded High Perf. Computing FPGA trends – Today and Beyond Arrow by Nikolay Rognlien, Altera specialist Nordic Technology Development Manager



Hall C The Innovation Zone

9.30 - 12.00 am

The robotics and electronics industry arm in arm

- Workshop and panel debate

9.30-9.40 am

Welcome

by Bjarke Falk Nielsen, Cluster Manager in RoboCluster

09.40-09.55 ar

The future of the robotics industry – a central part to the component suppliers by Claus Risager, Director of Blue Ocean Robotics

09.55-10.10 am

The need of the robotics industry – requirement, challenges and profits for component suppliers

by Preben Hjørnet, direktør Blue Workforce

10.10-10.25 am

Market requirements and trends in the robotics industries

by Søren Peter Johansen, Teknologisk Institut

10.25-11.25 am

Panel debate

by moderator Rolf Sylvester Hvid

Claus Risager, Director, Blue Ocean Robotics Preben Hjørnet, Director, Blue Workforce Søren Peter Johansen, Teknologisk Institut Mark Fisker, Industrisamarbejdet, Dansk Industri

Steen Randrup Clausen, Betech Seals, component supplier for Universal

11.25-11.30 am: Summary

11.30-12.00 am: Networking opportunities

13.00 - 13.30 pm

Robots

An introduction to Odense Robotics Startup Hub and Robotklyngen in Odense Odense Robotics by Mikkel Christoffersen, Executive at Odense Robotics

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13.30 - 14.00 pm

Drone

Size, Weight and Power – design criteria of electronics development to drones. Reliability and redundancy are other important parameters

by Kjeld Jensen, associate professor at the University of Southern Denmark $\,$

14.00 - 14.30 pm

Drones

Development of components to the drone industry worldwide by Steven Friberg, CEO at Danish Aviation Systems

Hall A Professional Electronics	Hall A Production
9.30-10.00 am New techniques and products Robust embedded coding Nohau Danmark by Henrik Steen Andersen, technical sales engineer, Nohau Danmark A/S	
	10.00 - 10.50 am Production in Denmark Production, development and test in Denmark - the fastest way to the goal by Rune Domsten, Indesmatech and Morten Wagner, IdemoLab, DELTA
New techniques and products Production in Denmark and the flexibility it gives Bennike+Wander A/S by Morten Højdevang, Sales Manager	Production Moisture sensitive components, a challenge to optimal quality and LEAN production WelcroSoft by Preben Hedegaard, CEO at WelcroSoft

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13.00 - 13.30 pm New techniques and products Power Electronics – it's about getting most effectiveness out of the power converters of the industry Altoo by Giacomo Tuveri, Marketing Industry Manager EMEAI	13.00 - 13.50 pm Production in Denmark Challenges of paste transfer in future electronics Eltraco and Interflux by Nico Coenen, Mycronic, and Neill Evans, ASM

Hall C Room 1	Hall C Room 2
	9.15 - 9.45 am Sensor og wireless technology Make vs. Buy – which considerations should you take up before the choice of module or discrete solutions Arrow by Anders Westen
9.50 - 10.20 am Strategic Sourcing Supplychain and global production - seen through the eyes of Denmark GPV Industri by Anders Thomsen	9.50 - 10.20 am Sensor og wireless technology Box build by Datarespons
Strategic Sourcing Sourcing and support of advanced components Analog devices by Stephanie Keller	10.30 - 11.00 am Sensor og wireless technology CE marking for importers and producers Bolls by Kim Boll

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13.00 - 13.35 pm IIoT Revolution The Forth Industrial Revolution Is Knocking On The Door National Instruments by Johan Hillergren	13.00 – 13.30 pm Security Achieving a legacy cellular security level AVNET MEMEC SILICA by Guillaume Crinon, Technical Marketing Manager EMEA
13.40 - 14.10 pm LED technology Get a guide through the LED jungle – Which LED fits exactly your application? Arrow by Jesper Dyrsting Nordic Lighting Specialist	

Find more information about the presentations at $\underline{elektronikmesse.dk}$